



**CANNER | MeDS**





# WELCOME TO **CANNER MEDS**

A comprehensive presentation of our business model illustrated within a couple of minutes.

Please sure that all your electronic devices are in mute mode and work carefully through the presentation.

Reading time: 5 minutes



# ABOUT US

At **Canner Meds**, we prioritize customer satisfaction over anything. We truly believe that showing value to our customers through genuine customer service, proper education on the health and consequences of our products, etc., are access points to the hearts of our customers.

**We value our customer's privacy and trust.** We also offer plant-growing services and are available to everyone around the world. We are an international market aimed at helping customers tap into the multifaceted possibilities of profits and satisfactory services offered by the global Cannabis market.

Our core values include;

- **Quality**
- **Integrity, and**
- **Privacy.**

Apart from our products which adhere to Swiss quality standards, we are adamant on providing **quality services** for our global customers through **genuine transparency** and an unrivaled customer service experience

**Integrity**, which is derived from the word 'integer' (the quality of being same, being straightforward, without variableness, etc.) is what we stand for. We are open and transparent to our customers irrespective of the situations.

We also understand that the subject of Cannabis is one that is not celebrated by a lot of regions; this has been concluded to be due to a lack of proper orientation and education on the subject. On that note, the privacy of our esteemed customers in all areas are our priority



# MISSION AND VISSION



At Canner Meds, our mission is to support the growth and development of the cannabis industry in a way that is sustainable and responsible. We believe that it is possible to cultivate and consume cannabis in a way that is environmentally friendly and socially responsible, and we work to promote these values through our crowdfunded Canner Meds projects.



Our vision is to create a better future for the cannabis industry and for the world. We believe that by supporting sustainable and responsible practices, we can help to reduce the environmental impact of cannabis cultivation, create economic opportunities and promote social change, and contribute to the overall well-being of our communities.

**To achieve our mission and vision, we work to identify and fund projects that prioritize sustainability and social responsibility. Whether it's supporting the construction of environmentally-friendly grow facilities, the development of new cannabis products and technologies, or the expansion of existing businesses that are committed to sustainability, we are always on the lookout for opportunities to make a positive impact. We invite you to join us in our mission and vision, and to be a part of the solution. By supporting our crowdfunded Canner Meds projects, you can help to create a better future for the cannabis industry and for the world.**

# OUR IMPACT




*Supporting Sustainable Cannabis Cultivation: The Positive Environmental and Social Impact of Crowdfunded Canner Meds.*



At **Canner Meds**, we are committed to promoting sustainable and responsible practices in the cannabis industry. By supporting projects that prioritize sustainability and social responsibility, we are helping to reduce the environmental impact of cannabis cultivation and to create positive social change in the communities where we operate.

One of the key ways that we do this is by investing in projects that use environmentally-friendly growing methods and technologies. For example, many projects focus on using natural light or energy-efficient LED lighting systems to reduce energy consumption, as well as implementing water-saving techniques to reduce the amount of water needed for cultivation. By investing in these types of projects, we are helping to reduce the carbon footprint of the cannabis industry and to minimize the environmental impact of cultivation.



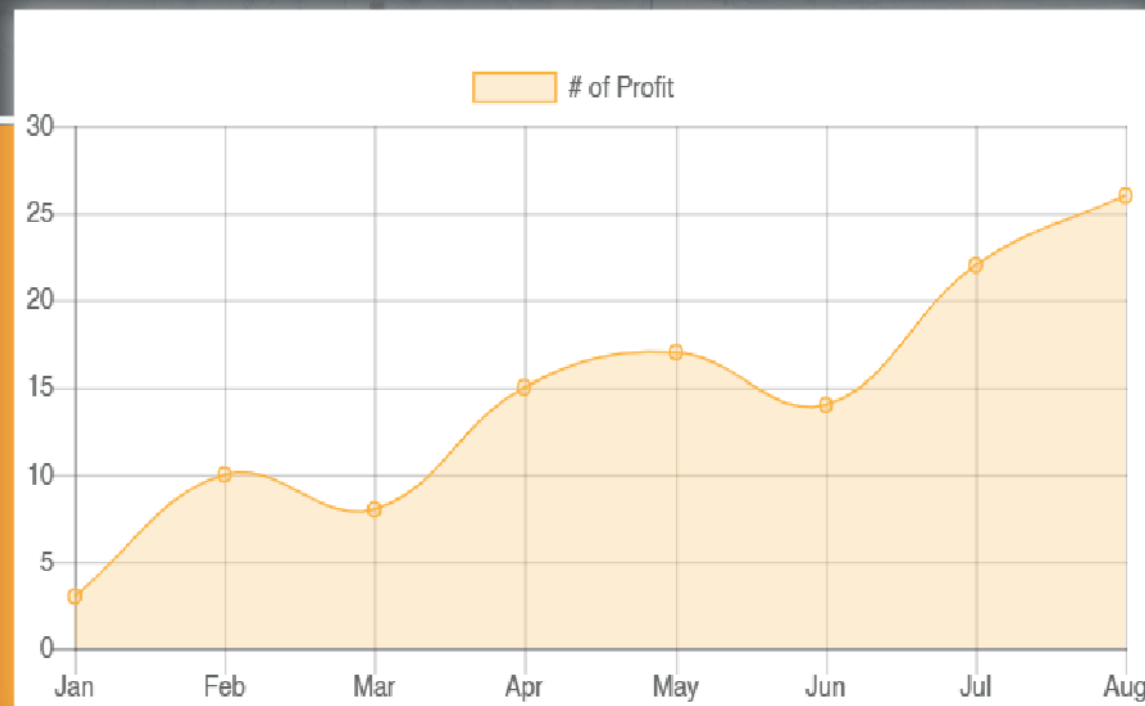
## Hemp vs CBD vs THC in Food & Beverage

	HEMP		MARIJUANA	
	Seeds (Hearts)	Cannabidiol (CBD)	Flowers and Trim	Cannabidiol (CBD)
HOW CONSUMED	Whole or processed (hemp seed oil is common) in a variety of beverages and foods like granola, baked goods, burgers, hot dogs and more. Topical products, too.	Chemical compound extracted from leaves and flowers and then eaten/drunk in oils, pills, edibles, etc. Topical products, too.	Whole, ground, or turned into a hash or concentrate, and then smoked, vaped, or eaten/drunk in pills, edibles, etc. Topical products, too.	Chemical compound found on the leaves and flowers. Can be consumed from smoking flower and trim whole, or extracted and infused into oils, medications, edibles, and topical products.
PHYSICAL EFFECTS	None, it is not psycho-active, but many consider it a healthy food because it is high in fiber, protein, and other vitamins and minerals.	None, it is not psycho-active. Some say there are medicinal and calming qualities. CBD from hemp is high in omegas, potassium, and magnesium and is often considered a health supplement.	Flowers and trim contain tetrahydrocannabinol (THC), the chemical compound that produces a euphoric buzz. Some say there are medicinal and calming qualities, too.	CBD on its own does not make you high (though some say there are medicinal and calming qualities). However, CBD from marijuana often contains THC (the compound that makes you high) because it comes from the same part of the plant.
LEGAL STATUS	Legal in all of the USA as long as there is less than .3% THC present.	CBD from hemp is legal to possess but not legal to add to food or topicals (as of January 2019).	Federally, marijuana is a schedule 1 drug. However, it is legal for medicinal use in 33 states and for recreational use in 10 states (as of January 2019).	In the states where marijuana and/or medical marijuana is legal, CBD products can be purchased pursuant to that state's laws.

Disclaimer: Food & Drink Resources (FDR) does not promote, condone, or advocate drug use. FDR cannot be held responsible for material on its website pages or pages we provide links to that promote illegal activities.

In addition to supporting sustainable cultivation practices, we also have the opportunity to make a positive social impact in the communities we operate. This can include supporting local businesses, creating jobs and economic opportunities, and promoting social and economic inclusion. By supporting these types of initiatives, we are helping to build stronger and more vibrant communities, and to create a positive legacy for the cannabis industry.

Overall, the positive environmental and social impact of Canner Meds is significant and far-reaching. By supporting sustainable cannabis cultivation and promoting social and environmental responsibility, we are making a positive contribution to the world and helping to create a better future for all.



# OUR SOLUTION

**Our solution** is very basic and straightforward - we want to get global individuals to tap into the multifaceted possibilities presented by this fast growing market. Along with this, education on the subject is what we consider to be very important as this will help partners understand the health benefits of the product, better ways to invest in it, while still adhering to all legal requirements.



Safe



Reliable



Efficient



Connected



Sustainable

# WHY **CANNER MEDS MATTERS** GOOD EFFECTS/BENEFITS

Cannabis is a brilliant flowering plant with a long history of use, with consumption based on well-established medicinal and medical benefits. It has a long history of social and spiritual application. There are three dominant species of the plant: Cannabis sativa, Cannabis indica, and Cannabis ruderalis. The majority of cultivars developed now are hybrids with traits from two or more of these main species.

Cannabis is given to patients with chronic diseases like Parkinson's, Alzheimer's, cancer, and a variety of brain ailments. Cannabis oil is in high demand due to its health benefits.

Cannabidiol oil is used to treat sadness and anxiety, as well as diabetes, cancer symptoms, and inflammation.

Pipe or bong smoking, joint smoking, vaping, and nasal spray are all methods for inhaling cannabis. Inhalation is the quickest and most popular approach for treating medical issues and participating in recreational activities. This aspect is predicted to aid segment expansion.

During the projected period, the cannabidiol (CBD) category is expected to hold the greatest share of the global cannabis market. Cannabis is no longer used solely for the psychoactive effects of tetrahydrocannabinol (THC).

When used together, the cumulative effects of both cannabinoids (THC and CBD) offer health benefits.

It is the most effective, and the end user can obtain more advanced results. CBD (cannabidiol), for example, can help with anxiety and paranoia caused by tetrahydrocannabinol. Tetrahydrocannabinol has a more calming and tranquil effect. As a result, end consumers can obtain all of the muscular relaxing effects while also improving their cognitive awareness by blending them.



# BENEFITS OF **CANNER MEDS**

Cannabis, also known as marijuana, has been used for centuries for its medicinal properties. In recent years, the trend towards using green, or environmentally-friendly cannabis has gained popularity. Canner Meds is grown using sustainable and eco-friendly practices, making it a more ethical and responsible choice for consumers. But beyond its environmental benefits, Canner Meds also offers a range of health benefits. Here are just a few:

**Blood pressure reduction**

**GI (gastrointestinal)  
treatment**

**Seizure Prevention**

**Inflammation reduction**

**Prevention of recurring  
alcohol and drug addiction**

**Anxiety disorders  
treatment**



***We believe that it is important to cultivate and consume in a way that is environmentally and socially responsible***

# THE MARKET

With the cannabis market expected to exponentially increase before the end of the decade, the usual stigma that comes with the product is fading away at the same rate. One of the main reasons why this is so is because of the direct access to proper information that has helped change the orientation of users at large. A large percent of these new customers are the millennials. Not only are millennials the largest consumer group, but they're also well-educated and know exactly what they want from cannabis. They trust peer recommendations and aren't very brand loyal; they'll try new, intriguing things whenever they want.

The global cannabis market has been increasing in adoption across territories of the world. After Uruguay set the pace by being the first to legalize the product, other countries in the American continents and some part of Europe has followed suit by legalizing their growth.

The worldwide cannabis industry was projected to be valued at USD 25,650.4 million in 2021, rising to USD 176,005.5 million by 2030, with a compound annual growth rate (CAGR) of 23.9 percent between 2021 and 2030.

The worldwide cannabis market is expected to develop due to reasons such as rising consumer knowledge of cannabis' health advantages and increasing medical applications. Our research shows that

## GLOBAL LEGAL CANNABIS MARKET 2020-2024



Market growth will **ACCELERATE** at a **CAGR** of almost

**21%**

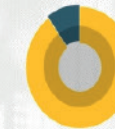


Incremental growth (\$B)

**27.89**



The market is **FRAGMENTED** with several players occupying the market



Growth Contributed by **NORTH AMERICA**

**89%**



Growth for **2020**

**14.11%**



Market impact: **NEUTRAL**

“

*of the know-how, high initial financial cost and risk, and strict regulations by certain countries or regions*

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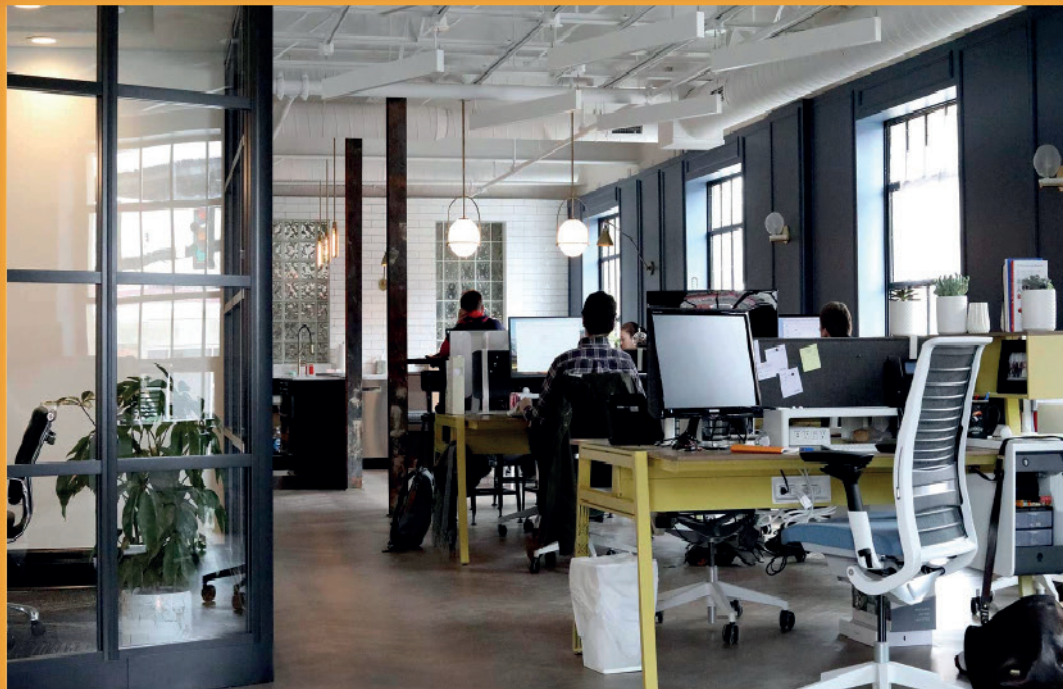
are the three major problems facing the growth of Cannabis worldwide. Canner Meds is here to bridge that gap and eliminate that risk for her customers.

The worldwide cannabis market is predicted to increase significantly over the forecast period, owing to the rising acceptance of cannabidiol (CBD) based products to treat diseases. Producers and stakeholders may find it difficult to comply with strict regulatory standards governing the sale and manufacturing of cannabis in different countries.

Furthermore, the rules and regulations governing the use of cannabis differ between countries, creating barriers in the global market. The cannabis industry is growing due to the existence of significant key players, pharmaceutical and biotechnology businesses around the world, and their experimental attitude.



# EDUCATION



Canner meds education includes a significant focus on regulatory compliance as well as the skills, information, and best practices needed to flourish in the cannabis market. Canner Meds offers proper education that will provide customers with particular skills and information needed to made profitable investments in the cannabis industry, enjoy and preserve products. Due to the fact that the industry is growing exponentially, there is the importance of creating awareness through proper information and education.

Canner Meds will seek to expose users and partners to the multifaceted opportunities that the industry presents, as well as ways to legally handle cannabis through proper planting, preservation and distribution if possible (this is aside from the passive investments in the industry). Globally speaking, various platforms and organizations have created opportunities for average people to get certified college degrees and courses on the subject of cannabis.

Most people live in societies where cannabis is illegal. It was a significant shift when cannabis was legalized. How far have we come in shifting the public's perception of marijuana from an illegal and stigmatized substance to one that is lawful and socially beneficial?

Cannabis education has been inconsistent in different parts of the world. There is a paucity of evidence to support the optimal technique for cannabis awareness and education campaigns, which has traditionally relied on risk-based arguments to convince people to "not use."

In this new legal climate, however, Canner Meds focuses on normalizing, or destigmatizing dispelling myths about cannabis usage and educating people on how to do it properly and safely. While this transition was not noted at the time of legalization, it has since become more apparent. One of the goals of our research team at Canner Meds is to discern the progress of the cannabis market especially after legalization in certain regions. Research shows that education is a major priority.



# Why **Education?**

Cannabis education has traditionally been aimed towards students, but adults must also be included as a core demographic. There are two issues with just addressing adolescents: youth are regarded as bad decision-makers, and adults such as teachers, health professionals, and law enforcement - lack the cannabis expertise to engage with youth.

Although cannabis use by minors is not promoted, it is critical that adults have the knowledge necessary to have informative and open minded talks with the youths. For educational purposes, teachers seem to be the key point of contact for youths. They won't be able to effectively interact with youth and give them the information necessary to make educated decisions if they aren't well-informed about our product.

Cannabis users should be informed of the norms and regulations in order to protect others' health and safety. Our preliminary findings revealed that without proper education, law enforcement agents may continue to regard cannabis as illegal, and society as a whole is still stigmatizing cannabis users.



## For Educational purposes, the following are the safest choices that can be made with cannabis

- **Avoid using it:** Avoiding cannabis use is the most effective strategy to avoid the hazards.
- **Adolescents should not use it:** Cannabis usage at a young age, especially before the age of 16, can harm the growing brain and lead to serious health and social consequences. It is suggested that cannabis consumption be postponed until beyond adolescence.
- **Select cannabis items that are less dangerous:** Products with a high THC (tetrahydrocannabinol) content are linked to an increased risk of health problems. Choose cannabis products with a lower THC concentration and a greater CBD concentration (cannabidiol).
- **Synthetic cannabis products should be avoided:** Synthetic cannabis drugs like K2 and Spice have even worse adverse effects than real cannabis.
- **Select safer cannabis ingestion methods:** Because breathing cannabis smoke is damaging to the lungs, opt for safer alternatives like vaping or edibles. If you do inhale, avoid inhaling deeply or holding your breath, and don't mix it with tobacco.
- **Minimize the volume or frequency with which you use cannabis:** Daily or frequent usage increases the likelihood of serious illnesses and societal consequences such as psychological problems, cannabis addiction, and poor academic performance. Use sparingly on rare occasions, such as weekly or on weekends.
- **Don't drive if you're inebriated:** After using cannabis, do not drive or operate heavy machinery for at least six hours - longer for edibles. Driving while inebriated is illegal and has been linked to an increase in accidents.
- **Consider your health-risk factors and avoid if you're pregnant:** Individuals with a prior history of schizophrenia or substance use problems are at a higher risk of harmful effects from cannabis and should avoid it. Using during pregnancy puts both the mother and the baby at risk. Cannabis should not be used by pregnant ladies.
- **Combine dangerous behaviors with caution:** The convergence of these risk behaviors is likely to raise the chance or severity of negative effects..

# JOIN THE MOVEMENT!

Become a part of the campaign to promote cannabis farming that is environmentally and socially responsible. Through our crowdfunding platform, you can support Canner Meds' projects and make a difference by joining the growing movement for more ethical and ecological cannabis cultivation.

There are numerous ways to support Canner Meds and get involved. You can donate money to a particular project or sign up as a recurring supporter to support ongoing sustainability efforts. Additionally, you may spread the news about Canner Meds and nudge your loved ones to get involved. Together, we can build a more sustainable future for cannabis growing because every donation counts. Join us and help to solve the problem.

**Join Today**



## Partner with Us to Promote Sustainable and Responsible Cannabis Practices

As a crowdfunded company, we are committed to promoting sustainable and responsible practices in the cannabis industry. We believe that it is important to cultivate and consume cannabis in a way that is environmentally and socially responsible, and we work to support projects that prioritize these values. By partnering with us, you can help to promote sustainable and responsible cannabis practices in a number of ways. First and foremost, you can invest in our crowdfunded Canner Meds projects and support the growth and development of businesses and initiatives that prioritize sustainability and social responsibility. Your investment can help to fund the construction of environmentally-friendly grow facilities, the development of new cannabis products and technologies, and the expansion of existing businesses that are committed to sustainability.

In addition to investing in our projects, you can also promote sustainable and responsible cannabis practices by spreading the word about our work and encouraging others to get involved. Whether you share our content on social media, tell your friends and family about our mission, or engage with us online, your support can help to raise awareness about the importance of sustainability and responsibility in the cannabis industry.

By partnering with us, you can help to create a better future for the cannabis industry and for the world. We invite you to join us in our mission to promote sustainable and responsible cannabis practices, and to be a part of the solution.



## YOU HAVE COME TO **THE RIGHT PLACE**

Behind every digitally conducted plant sale, there is a real **cannabis plant** in one of our cultivation rooms, which is fully maintained by us and harvested after two to three months.

## IMPORTANT **TO KNOW**

That it is solely for you to decide how to proceed from here: You can either have the harvest of your CBD cannabis delivered directly to your home or sell it to Cannerald for an attractive profit.



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